

Imperial College Union Board of Trustees / 24 February 2021

Strategic Plan Consultation

Author(s): Dr Tom Flynn (Managing Director)

Tom Newman (Director of Membership Services)

Strategic Plan Steering Group

Purpose: To update Board on progress regarding the development of our new Strategic Plan,

and to set out the task regarding a second consultation on Section E: Our Values.

1. Context

The Strategic Plan Steering Group has continued to meet and progress the development of our new strategy. A summary of key progress against each section is provided below. We are on track for approval at our April meeting of Board (one month delay).

| Section | Status | | |
|----------------------|--|--|--|
| B: Our Challenges | Well defined with broad agreement | | |
| C: Mission Statement | Well defined, requires consultation on language with student leaders | | |
| C: Theory of Change | Well defined with broad agreement | | |
| D: Our Aims | Themes are well defined; detail now requires consultation with student | | |
| | leaders | | |
| E: Our Values | Major consultation complete; further discussion and refining by Board is | | |
| | now required | | |
| F: Our Enablers | Well defined with broad agreement | | |
| G: Our KPIs | To be developed | | |

2. Section E: Our Values

We have now undertaken a number of values workshops with trustees, staff and student leaders, and have discussed the results briefly at the latest meeting of the Steering Group. There has been a substantial amount of consensus over the key concepts that all groups would like to see reflected within the Union:

- i. Integrity
- ii. Inclusivity
- iii. Accountability
- iv. Democratic
- v. Ambitious
- vi. Collaborative

In this hour session (40 minute to discuss / 20 minutes to feedback) we intend to break into four groups:

| Group | Members | Values to Discuss |
|-------|----------|-------------------|
| 1 | Abhijay* | Integrity |
| | Kelvin | Inclusivity |
| | Chris | Collaborative |
| | Phil | |
| 2 | Shervin* | Inclusivity |
| | Alex | Accountability |
| | Stephen | Integrity |
| | Dot | |

| 3 | Ross* | Accountability |
|---|--------|----------------|
| | Milia | Democratic |
| | Jill | Inclusivity |
| 4 | Sam* | Democratic |
| | Lloyd | Ambitious |
| | Kate | Accountability |
| | Graham | , |

Questions to Consider

For each of the proposed values, we would like to pose three key questions:

- i. Is there a better way of describing this value (i.e., a better synonym)?
- ii. Why is this value important for the Union? A written definition.
- iii. What types or examples of behaviour (on a day-to-day basis) do you think this value reflects? Written definitions.

In addition to this, the Steering Group would like to know your views on a fourth question:

iv. Can we merge 'accountability' with 'integrity'?