

## MANAGEMENT ACCOUNTS

FOR THE MONTH ENDED

**29 February 2020** 

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NB: Management Accounts for individual cost centres are now provided as a separate document

#### **Executive Summary**

During the month of February, the Union made a net loss of £60,243 against a projected net deficit of £13,825. YTD the Union made a net surplus of £35,520, compared to a net surplus budget expectation of £161,670, an adverse variance of £126,150 and shortfall of £17,021 compared to this time last year.

Total gross profit (GP) for all commercial activity (Bars, Venue hire and Retail) was below forecast by £41,402 (20.5%) with net contribution deficit of £15,927. This is mainly because the Union has lost its customer base owing to loss of reputation over the state of the kitchen and subsequent closure, students not knowing that the bar/kitchen has re-opened and students already changing their behaviour and eating elsewhere. There has been some price hikes on food as well. The standards in the bar have improved and are more consistent now but the recovery is going to take time. Total core income has fallen by £6.4k. Core wet sales are 3.9% short of the forecast and only 0.6% behind last year. Core dry sales are 28.8% less than forecasted in the month. Overall the bars and catering income is trailing forecast by 5.4% in February and by 22.5% YTD. Please see appendix (iii) for the full Bars and Catering performance analysis. H Bar will not be offering any food now until the new academic year.

February trade for Retail was slightly down compared to target for the month by £2.6k in income and £4.8k gross profit. Income generated by ShopExtra fell below expectations by £1.5k. However there are plans to offer hot food and vegan sushi going forwards, possibly milkshakes and ice cream too. Additionally, the main Shop & Online's income was down by £1.5k and by £4.5k for the gross profit. Sales were struggling due to lower footfall thus the number of sales through the till were still 20% down. College are also reporting lower footfall in their outlets. The pricing structure for clothing has been revised down so this should increase footfall. The Shop are also introducing updated gift ranges and launching facebook campaigns on new student essentials and gift products to further entice students to purchase goods. Beit Venues room hire income is down by 12.3% (£1.7k). Both the Beit Venues staff have now left, leaving no-one in the team, so this will impact future room hire sales until an appointment has been made.

Minibus income was below forecast this month by £1,930 (12.4%). However, Marketing income exceeded aspiration by £2.5k.

Staff costs were £15k under forecast due to there being many permanent vacancies such as in Beit venues, Education and Welfare, Student Activities and Finance. Agency costs are high as the 568 bar and other departments having to utilise agency staff too eg in Finance there is a temp covering the Assistant Management Accountant role. YTD the Union's staff costs are behind budget largely due to the afore-mentioned staff vacancies as well as the vacant permanent position of the MD. In the month other costs came in above forecast by £22k mainly due to training, security and recruitment costs (for appointing an MD) by £3k, £2.5k and £7K respectively. YTD the direct costs are only £2.8k behind.

The Union continues to have a strong robust balance sheet with net assets of £7.22m, slightly lower than last year this time (£7.45m) and better than as at 31 July 2019 (£6.418m). The bank balance remains healthy at £2.1m. Both debtors and creditors have fallen in the month. The rapidly declining surplus made during this year will deplete the Union's reserves at the end of the year again as per last year as a large loss predicted.

#### Appendix (i)

### **Consolidated Summaries**

#### Union & Student Groups Summaries (Statement of Financial Performance)

•		•	Feb-20			,	,	Year to Date			Full '	Year
	Actual	Forecast	Last Year	Variance	Change	Actual	Budget	Last Year	Variance	Change	Budget	Forecast
Union												
Income	456,846	492,781	469,231	(35,935)	(12,385)	3,381,918	3,723,444	3,568,412	(341,526)	(186,493)	5,770,903	5,428,359
Cost of Sales	(113,705)	(109,790)	(118,956)	(3,916)	5,250	(758,119)	(879,213)	(868,343)	121,094	110,224	(1,455,536)	(1,313,415)
Gross Profit	343,140	382,991	350,275	(39,851)	(7,135)	2,623,799	2,844,231	2,700,069	(220,432)	(76,270)	4,315,367	4,114,944
Staff Pay Costs	(281,082)	(296,548)	(286,951)	15,466	5,869	(1,929,150)	(2,020,580)	(1,976,439)	91,430	47,289	(3,453,473)	(3,332,044)
Other Direct Costs	(122,301)	(100,268)	(101,124)	(22,033)	(21,177)	(659,129)	(661,981)	(671,088)	2,852	11,959	(1,060,125)	(1,170,930)
Overheads etc.	-	-	-	-	-	-	-	-	-	-	-	-
Contingency	-	-	-	-			-	-	-	-		
Net Surplus/(Deficit)	(60,243)	(13,825)	(37,800)	(46,419)	(22,443)	35,520	161,670	52,542	(126,150)	(17,021)	(198,230)	(388,029)
Student Groups												
Grant	5,069	-	(20,150)	5,069	25,219	36,685	-	6,510	36,685	30,174	-	36,685
SGI	30,221	-	(38,685)	30,221	68,906	765,258	-	551,859	765,258	213,398	-	765,258
Harlington	(869)	-	(1,114)	(869)	245	3,244	-	(33,178)	3,244	36,423	-	3,244
IC Trust	-	-	40,665	-	(40,665)	(3,203)	-	36,119	(3,203)	(39,322)	-	(3,203)
College	3,689	-	370	3,689	3,319	51,593	-	42,012	51,593	9,581		51,593
Net Surplus/(Deficit)	38,110	-	(18,914)	38,110	57,025	853,576	-	603,322	853,576	250,254		853,576
Funds Analysis												
Unrestricted Funds	(55,174)	(13,825)	(57,950)	(41,350)	2,776	72,205	161,670	59,052	(89,465)	13,153	(198,230)	(351,345)
Restricted Funds	33,041	-	1,235	33,041	31,806	816,891	-	596,812	816,891	220,080	-	816,891
Capital Funds	(19,326)	(19,326)	(19,326)	-	-	(86,339)	(135,282)	(135,282)	48,943	48,943	(231,912)	(182,969)
Total Surplus/(Deficit)	(41,459)	(33,151)	(76,041)	(8,308)	34,582	802,757	26,388	520,582	776,369	282,175	(430,142)	282,577

# Appendix (ii) Social Enterprise Income & Expenditure Account (Statement of Financial Performance)

#### **Commercial Services**

			Feb-20				•	Year to Date			Full	<b>r</b> ear
	Actual	Forecast	Last Year	Variance	Change	Actual	Budget	Last Year	Variance	Change	Budget	Forecast
Income	274,463	311,950	308,892	(37,486)	(34,429)	2,053,763	2,358,572	2,313,422	(304,808)	(259,659)	3,898,584	3,561,140
Cost of Sales	(113,705)	(109,790)	(118,956)	(3,916)	5,250	(758,119)	(879,213)	(868,312)	121,094	110,193	(1,455,536)	(1,313,415)
Gross Profit	160,758	202,160	189,937	(41,402)	(29,179)	1,295,644	1,479,358	1,445,111	(183,714)	(149,466)	2,443,048	2,247,725
Staff Pay Costs	(122,670)	(114,989)	(140,654)	(7,681)	17,984	(804,629)	(823,018)	(850,095)	18,390	45,466	(1,378,278)	(1,322,184)
Other Direct Costs	(54,015)	(42,525)	(39,967)	(11,491)	(14,049)	(338,814)	(294,568)	(317,130)	(44,246)	(21,683)	(478,322)	(615,506)
Overheads		-	-	-			-	-	-	_		
Net Profit/(Loss)	(15,927)	44,646	9,316	(60,574)	(25,244)	152,202	361,773	277,886	(209,571)	(125,684)	586,448	310,035

#### Appendix (iii)

#### BARS AND CATERING PERFORMANCE ANALYSIS (568 Bar, Metric, H Bar, Reynolds and UDH)

AS AT 29 FEBRUAR	RY 2020			<u>Variance</u> Actual v			<u>Variance</u> Actual v Prior	
Income Type	Section	Actual	Forecast	Forecast	Variance %	Prior Year	Year	Variance %
Core Wet Sales	568 & Union Bar	82,954	82,000	954	1.2	86,259	(3,306)	(3.8)
	H Bar	22,121	22,000	121	0.5	23,993	(1,873)	(7.8)
	Metric	11,589	14,000	(2,411)	(17.2)	12,090	(500)	(4.1)
	Reynolds	15,289	9,000	6,289	69.9	8,887	6,402	72.0
	Total Core Wet Sales	131,952	127,000	4,952	3.9	131,229	723	0.6
Function Wet Sales		-	-	-	-	8,415	(8,415)	-
	H Bar	-	-	<u>-</u>	-	81	(81)	-
	Metric	-	500	(500)	-	-	<del>-</del>	-
	Reynolds	-	-	-	-	4,170	(4,170)	-
	Total Function Wet Sales	-	500	(500)	-	12,665	(12,665)	-
Core Dry Sales	568 & Union Bar H Bar	28,172	39,406 -	(11,234)	(28.5)	47,355 -	(19,182)	(40.5)
	Reynolds	38	198	(160)	(80.6)	377	(338)	(89.8)
	Total Core Dry Sales	28,211	39,604	(11,393)	(28.8)	47,731	(19,520)	(40.9)
Function Dry Sales	568 & Union Bar Metric	-	-	- -	-	187 -	(187) -	-
	Total Function Dry Sales	-	-	-	-	187	(187)	-
	_							
UDH Sales	Conference Sales	1,100	1,050	50	-	2,973	(1,873)	-
Other Income	Other Income	963	3,367	(2,404)	-	1,357	(394)	(29.0)
	_							
	Total Bars and Catering Income	162,227	171,522	(9,295)	(5.4)	196,144	(33,917)	(17.3)

# Appendix (iii) contin... BARS AND CATERING PERFORMANCE ANALYSIS (568 Bar, Metric, H Bar, Reynolds and UDH)

AS AT YEAR-TO-DA	ATE 29 FEBRUARY 2020			<u>Variance</u> Actual v			<u>Variance</u> Actual v Prior	
Incomo Tuno	Section	Actual	Eorosast	Forecast	Variance %	Prior Year	Year	Variance %
Income Type Core Wet Sales	568 & Union Bar	610,831	<u>Forecast</u> 594,500	16,331	2.7	613,629	(2,798)	(0.5)
Core wet sales		•	· ·				· · · · · · · · · · · · · · · · · · ·	
	H Bar	124,310	147,500	(23,190)	(15.7)	136,560	(12,249)	(9.0)
	Metric	47,233	86,500	(39,267)	(45.4)	96,658	(49,425)	(51.1)
	Reynolds	72,147	90,000	(17,853)	(19.8)	79,977	(7,830)	(9.8)
	Total Core Wet Sales	854,522	918,500	(63,978)	(7.0)	926,824	(72,301)	(7.8)
Function Wet Sales	568 & Union Bar	(2,623)	<del>-</del>	(2,623)	_	33,959	(36,582)	(107.7)
	H Bar	-	-	-	-	81	(81)	· · ·
	Metric	-	3,500	(3,500)	-	2,428	(2,428)	_
	Reynolds	(2,426)	· -	(2,426)	-	4,861	(7,287)	_
	Total Function Wet Sales	(5,049)	3,500	(8,549)	-	41,328	(46,378)	(112.2)
	•	•		• • • •			• •	· ·
Core Dry Sales	568 & Union Bar	160,208	296,544	(136,336)	(46.0)	300,805	(140,597)	(46.7)
•	H Bar	-	73,750	(73,750)		-	· · · · · -	· · ·
	Reynolds	275	4,091	(3,816)	-	1,655	(1,380)	(83.4)
	Total Core Dry Sales	160,483	374,385	(213,902)	(57.1)	302,460	(141,977)	(46.9)
	,	·	·	, ,	ì	ŕ	· · · · ·	, , ,
<b>Function Dry Sales</b>	568 & Union Bar	-	-	-	-	6,370	(6,370)	(100.0)
•	Metric	-	-	-	_	, -	-	` -
	Total Function Dry Sales	-	-	-	-	6,370	(6,370)	(100.0)
							· · · ·	, ,
UDH Sales	Conference Sales	9,116	14,519	(5,403)	-	7,142	1,974	-
	•		•	, , ,		,	,	
Other Income	Other Income	46,605	63,761	(17,156)	-	60,548	(13,942)	(23.0)
	'							
	Total Bars and Catering Income	1,065,678	1,374,665	(308,988)	(22.5)	1,344,672	(278,994)	(20.7)

### ICU Debtors as at 29/02/2020

	0 - 30	31 - 60	61 - 90	91- 120	121+		
	Days	Days	Days	Days	Days	TOTAL	
Clubs, Society & Projects	21,296	46,929	20,128	46,500	139,822	274,674	75%
	8%	17%	7%	17%	51%		
Union	13,998	8,789	11,882	(6,294)	64,419	92,794	25%
	15%	9%	13%	-7%	69%		
Grand Total	35,294	55,718	32,010	40,206	204,241	367,468	
	10%	15%	9%	11%	56%		

ays*

Sep-19	104.91	days
Oct-19	117.81	days
Nov-19	127.36	days
Dec-19	171.92	days
Jan-20	158.07	days
Feb-20	122.96	days

<sup>\*</sup>closing month end debt/total annual credit sales X 365 days

# Imperial College Union Balance Sheet as at 29 February 2020

		29 Februa	ry 2020	28 February 2019		31 July 2019	
		£	£	£	£	£	£
	Notes						
TANGIBLE FIXED ASSETS	1		3,634,187		4,070,149		3,863,698
INVESTMENTS	2		1,582,027		1,619,809		1,582,027
CURRENT ASSETS							
Stock		247,933		251,824		257,378	
Debtors	3	610,871		589,401		390,330	
Cash and bank balances	4	2,094,507		1,521,668		2,031,560	
		2,953,311		2,362,893		2,679,269	
CREDITORS	5	(948,839)		(646,963)		(1,707,064)	
NET CURRENT ASSETS			2,004,472		1,715,930		972,204
TOTAL NET ASSETS			7,220,686	_	7,405,888		6,417,929
Restricted Funds	6						
Capital Grants		2,209,439		2,441,755		2,345,125	
Student Activities		2,305,563		1,956,783		1,488,672	
			4,515,002		4,398,539		3,833,797
Unrestricted Funds	7						
Designated Funds		1,458,962		1,647,006		1,687,408	
General Reserve		1,246,722		1,360,344		896,724	
			2,705,684		3,007,349		2,584,132
		_	7,220,686		7,405,888		6,417,929

		29 February 2020	28 February 2019	31 July 2019
1	TANGIBLE FIXED ASSETS	£	£	£
	Cost	9,570,033	9,458,288	9,450,466
	Additions	62,380	102,928	120,578
	Disposals Cost	1,012	129,844	78,296
	Disposals Accumulated Depreciation	(1,012)	(129,844)	(78,296)
	Accumulated Depreciation	(5,998,226)	(5,491,067)	(5,707,347)
		3,634,187	4,070,149	3,863,698
2	INVESTMENTS	£	£	£
	Investment Cost	1,493,528	1,491,827	1,493,528
	Unrealised Value	88,499	127,983	88,499
		1,582,027	1,619,809	1,582,027
3	DEBTORS	£	£	£
	Trade Debtors	367,468	381,081	160,021
	Provision for Bad Debts	(28,525)	(38,935)	(28,525)
	Prepayments	10,992	12,782	11,190
	Accrued Income	102,155	140,532	113,411
	Other Debtors	158,780	93,941	134,233
		610,871	589,401	390,330
4	CASH AND BANK	£	£	£
	Main Account	2,133,363	1,522,714	2,029,056
	Club & Societies	(40,285)	(14,686)	(7,185)
	Floats	661	11,160	8,660
	Petty Cash	768	2,480	1,030
		2,094,507	1,521,668	2,031,560
5	CREDITORS	£	£	£
	Trade creditors	479,411	151,790	(53,621)
	College Interdivision Creditor	(711,676)	(322,917)	(988,586)
	VAT	(81,227)	(53,526)	(39,867)
	Credit Card Control	6,092	(8,601)	(8,484)
	Accruals	(196,413)	(115,981)	(194,713)
	Deferred income	(31,243)	(34,906)	(64,991)
	Other creditors	(413,783)	(262,822)	(356,802)
		(948,839)	(646,963)	(1,707,064)
6	RESTRICTED FUNDS	£	£	£
	Capital Grants	2,209,439	2,441,755	2,345,125
	Student Activities/Halls	2,305,563	1,956,783	1,488,672
		4,515,002	4,398,539	3,833,797
7	UNRESTRICTED FUNDS	£	£	£
	Asset and Investment Funds	1,290,127	1,492,203	1,518,573
	Investment Revaluation Reserve	92,887	127,983	92,887
	Other Designated Funds	75,948	26,820	75,948
	General Reserves	1,246,722	1,360,344	896,724
		2,705,684	3,007,349	2,584,132

# **Imperial College Union Cashflow Statement as at 29 February 2020**

Current Year Surplus/(Deficit)	802,757	
Add back Depreciation	290,878	
Investment Income Eliminated	(25,883)	
(Increase)/Decrease in unrealised investments	· -	
Loss/(Profit) on sales of fixed assets	1,012	
(Increase)/Decrease in Stock	9,445	
(Increase)/Decrease in Debtors	(220,540)	
Increase/(Decrease) in Creditors	(758,226)	
Net cash inflow/(outflow) from operating activities		99,443
Returns on investment and servicing of finance		
Rathbones Interest Received	15,000	
Bank Interest Received	10,883	
		25,883
Capital Expenditure		
Payments to acquire tangible fixed assets	(62,380)	
Receipts from sales of tangible fixed assets	-	
Deferred Capital Grants received during the year		
		(62,380)
Change in net funds	_ 	62,947
Reconciliation of cash flow to movements in funds		
Net funds as at 01 August 2019		2,031,560
Net funds as at 29 February 2020		2,094,507
Change in net funds	_	62,947

#### **Cashflow Statement as at 29 February 2020**

The Union has seen a net increase of £63k in the year so far. The main cash inflow of funds was £99k received from operating activities with an additional £26k from interest and investments.

The main cash outflow of funds was £62k of capital expenditure.