

# Imperial College Union Finance and Risk Committee

# 24<sup>th</sup> April 2018

| AGENDA ITEM NO.          | 16  |  |  |
|--------------------------|---|--|--|
| TITLE                    | Summer Ball Update  |  |  |
| AUTHOR                   | Julia Mattingley and Paul Gallagher   |  |  |
| EXECUTIVE SUMMARY        | The Summer Ball is on Saturday 23 <sup>rd</sup> June,<br>which is 9 ½ weeks from the date of the<br>Committee meeting. We aim to deliver a<br>successful Summer Ball; on time and on<br>budget.   |  |  |
|                          | To assist us, a Summer Ball planning chart has<br>been compiled outlining key tasks, lead<br>responsibilities and deadlines. This is a live<br>document which is being actively monitored<br>and updated on a daily basis. At this stage, we<br>are on track with our plan. |  |  |
| PURPOSE                  | For information   |  |  |
| DECISION/ACTION REQUIRED | For discussion  |  |  |

## Update on ticket sales (as of 16.04.18)

|                               | Ball & After Party Ticket |       | Ball Only Ticket |           |       |              |
|-------------------------------|---------------------------|-------|------------------|-----------|-------|--------------|
|                               | Net Price                 | Sales | Total Income     | Net Price | Sales | Total Income |
| Flash Sale<br>15/01/18        | £26.25                    | 102   | £2,677.50        | N/A       | N/A   | N/A          |
| Super Early Bird<br>15/01/18- | £32.92                    | 248   | £8,164.16        | £27.50    | 100   | £2,750.00    |
|                               |                           |       |                  |           |       |              |
| Earlybird                     | £37.08                    | 417   | £15,463.75       | £31.67    | 72    | £2,280.00    |
| Final<br>23/03/18 - 23/06/18  | £41.25                    | 147   | £6,063.75        | £35.83    | 19    | £680.83      |
|                               |                           |       |                  |           |       |              |
| Total                         | N/A                       | 914   | £32,369.16       | N/A       | 191   | £5,710.83    |
| Grand Total Income            | £38,079.99                |       |                  |           |       |              |

|   | Ball & After Party Ticket | Ball Only Ticket |  |  |
|---|---------------------------|------------------|--|--|
| Final Tier Tickets<br>Remaining               | 236                       | 359              |  |  |
| Estimated Income<br>from remaining<br>tickets | £9,735.00                 | £12,864.17       |  |  |
| Total Estimated<br>Income                     | £22,599.17                |                  |  |  |

| Estimated Overall |            |
|-------------------|------------|
| Grand Total       | £60,679.16 |

The budgeted ticket sales target is £59,688. To reach this we will have to sell a further 572 tickets.

#### Update on H&S

- H&S Consultant company appointed "The Event Safety Plan"
- The work with the H&S Consultant has begun and they are currently reviewing the 2017/18 Ball documents. First findings indicate:
  - Documents provided by the Fun Fair and Fireworks companies are generic and do not necessarily support and cover the Union in the result of an incident. There is need for some updates to the documents in order to be fully compliant. The Event Safety Plan are already in contact with both companies to receive updated documents that are relevant for the 2018 Ball's usage

• The documents provided by DramSoc are not suitable for the ball. The Event Safety Plan will be in contact with DramSoc early in the new term to discuss what documentation they require as well as due diligence on each tech support person provided by DramSoc for the work required

### Update on Dram Soc and contingency plans if they pull out

- As of now there is no word that DramSoc will not be providing the tech support for the ball. In recent meetings with the current DramSoc Technical Director it is our understanding that their plans are as usual in regards to support.
- We have been seeking out external quotes for technical support if DramSoc were not able to provide their usual support.
  - It has been agreed as sensible to source external tech support through the recommendations of The Event Safety Plan so as to ensure fully compliant crew. Our initial costs on this are as per the below table. Please note that this is for crew alone and any technical design and technical liaising with the contracted acts would be an additional as yet unknown cost. The number of technical crew needed has been based on best knowledge at the time of writing this.

| Date                  | Usage               | No.<br>Techs | Day<br>rate | Total Cost |
|-----------------------|---------------------|--------------|-------------|------------|
| Thursday 21st<br>June | Initial Set Up      | 5            | £250        | £1,250     |
| Friday 22nd June      | Initial Set Up      | 8            | £250        | £2,000     |
| Saturday 23rd<br>June | Tech Prior to Doors | 12           | £250        | £3,000     |
| Saturday 23rd<br>June | Event Tech Support  | 10           | £250        | £2,500     |
| Sunday 24th June      | Event Pack-down     | 10           | £250        | £2,500     |

Total **£11,250** 

#### Update on anti-terrorism training

- Anti-Terrorism is to be written into the H&S documents for the ball under the guidance of The Event Safety Plan
- Project Argus Training is also to take place prior to the Summer Ball on the 24<sup>th</sup> May 2018. Attendees relevant to the Summer Ball are:
  - o Paul Gallagher
  - o Jessica Harrison
  - o Daniel Green

### **Other financial updates**

- Assuming that there are no unbudgeted costs for the ball through the external use of technical crew the ball is on track financially to hit its break even target. Milestone financial aspects to date:
  - Ticket sales are tracking ahead of 2017's Ball and is the fastest selling Summer Ball of the last 7 on record.
  - Headline, Supports and After Party acts all booked and contracted and brought in on budget
  - First sale of catering space acquired for external providers. This has achieved the financial target for this area of the Ball's budget in one booking.