

Paper to Improve Reach of Campaigns to NSKC – Flowchart

1) Meet ICU to discuss idea

2) Create campaign proposal

3) 28 days 'consultation period' consisting of:

- Campaign organiser contacting L&COs, CUWOs, CU Presidents and WBRN to provide details of the events and locations, at least 28 days before the campaign begins.
- Bring plans to CWB. Discuss support for campaign, including ways to improve NSKC reach.
- If consultation determines Union resources cannot reach NSKC on all days of the campaign, arrange for Union Volunteers to organise satellite events in conjunction with main campaign.

4) Campaign begins