

Update on the Sports Strategy

A note by the Deputy President (Clubs & Societies)

Background

- The Union's Sports Strategy 2014-2016 was written by the DPCS in the close of the 13/14 academic year.
- During Summer 2015, College senior management asked Imperial College Union and Sport Imperial to work together to produce a joint Sports Strategy.
- This Strategy has formed a major part of the DPCS's manifesto for the coming year, and is now coming to completion.

Work to date

- A cross-campus survey, c. 500 students, informing the current situation, areas of priority, and a segmentation of the IC student body into four distinct groups.
- A small-scale staff survey among IC management.
- A research document comparing sports provision and strategies at various UK HEIs.
- Ad hoc meetings with engaged students at the time of Varsity.
- A series of working group meetings with ICU & SI staff, the DPCS and various student volunteers to generate themes and objectives.

Strategic Themes

The themes that have been identified for objectives are:

- **Partnerships** – Sport Imperial and the Union's partnerships with each other, CSPs, and other stakeholders.
- **Profile** – The internal and external profile of Sport Imperial, the Union, CSPs, and sportspeople at Imperial.
- **Places & Facilities** – Creating and maintaining access to facilities of appropriate quality from all IC campuses.
- **Physical Health and Wellbeing** – Instilling values of holistic health, and promoting the positive effects and benefits of Sports and Physical Activity.
- **Pathways** – the provision and development of sport at all levels of participation and engagement, both on and off the pitch.

An early breakdown of the objectives within these themes can be found at

<https://drive.google.com/folderview?id=0B8n1WO21wYIITzRBTHZCM0ZqQWc&usp=sharing>

. Measures of success, and the final wording for these, is yet to be finalized.

Work remaining

A chart detailing the remaining work can be found in the attached document. Of particular note:

- The final Strategy will be submitted to the President's Executive Group prior to full ratification by Union Council. This makes the Council discussion on 17 June of particular importance.

Challenges to date

- Owing to some calendar mishaps, student reps have not been able to attend some of the working group meetings. It is hoped that this gap at the creation stage can be addressed by a more searching wider consultation stage.
- The group has struggled to maintain momentum, presenting possible challenges in terms of turning out a developed operating plan in time for September.
- Lack of resource has prevented the early stage Focus Group consultation that was planned at commission of the review.