

### **National Student Survey Publicity Plan (NSS2014)**

*A paper by Natalie Kempston, Deputy President (Education)*

#### **Current Publicity Plan:**

- Emails, texts and the dreaded phone calls from Ipsos Mori
- Sweets and pens to departments who ask me to come and speak to their students
- Participation rate graph on Blackboard
- Participation rate graph on the Union website- designed to encourage competition
- Felix promo- March?
- Emailed all non-final years that are on the NSS distribution list
- Emailed all medics again (as they go on elective soon)
- For every student who completes the NSS, the Faculty of Natural Sciences will donate £5 to the student's Department Student Society, or to a cause to be confirmed for the Department of Mathematics.
- Specific departments have loads going on...

#### **Discussion:**

1. What have you got planned for your department/What is your department doing?
2. What can we at ICU do to help?
3. FoNS have withheld student phone numbers- is this a good idea?
  - a. If so- FoNS need to promote the survey, because if their participation rate is lower than FoE/FoM then College won't let them withhold again.