

Imperial College Union  
**ICU RAG Fundraising Material Claim**  
*Proposed by the Deputy President (Welfare)*  
*Proposed by the Deputy President (Education)*  
*On behalf of ICU RAG Chair*

**Background**

1. ICU RAG has experienced a year-on-year increase in interest and continues to provide improved fundraising opportunities to students,
2. This recent increase in interest has been a result of advertising via weekly articles in Felix, a Facebook profile and a newly acquired website domain,
3. In 2009-10, ICU RAG introduced numerous new events, including LOST, a fancy dress bar night, an overnight football tournament and collaborations with other clubs and societies, all of which were well attended,
4. This expansion has resulted in increased sums of money being donated to charity:
  - 2007-08: £1,571.66
  - 2008-09: £8,961.25
  - 2009-10: over £30,000
5. As of 2010-11, ICU RAG will be the governing body for numerous “projects” and will provide both fundraising material and advertising opportunities to these “projects”.

**Justification**

6. Currently, ICU RAG owns twenty fundraising buckets, used for all campus-wide and UK-wide collections,
7. These buckets are lent to any charitable club, society or project wishing to collect for a charity of their choice,
8. During times when multiple charitable events are held (e.g. RAG Week, Charity Week) the number of buckets currently owned is insufficient to meet the demand.
9. This year, for the first time, a second RAG Week has been scheduled to take place in November, increasing the demand for buckets further.
10. In line with ICU RAG’s continued efforts to expand on their work and publicise their events further they have requested that a customised RAG banner be purchased to be hung at every ICU RAG event.

**Proposal**

It is proposed that:

11. The ICU allocates £237.45 from Exec reserve to purchase:
  - £133.95 for 30 fundraising buckets
  - £103.50 for a single 15’ x 3’ RAG banner