



Our aim is simple - to make all of our members' time at Imperial the best it can be. From when we started in August all the way through to the production of this report we have been working with our 3,000 elected student officers, our team of staff and the College to achieve just that.

This year we have seen considerable success in lobbying College on big issues that affect the lives of our members. Through representing our members' views and working with the College we have been able to secure favourable changes to the halls of residence rent portfolio and the future of the College's bursary scheme. These changes

Read more about Our Plan, the Union's Strategy until 2016, online at: imperialcollegeunion.org/strategy







The same

Pascal Loose

Deputy President (Education)

Am

Tom Wheeler

President

Alex

Abi de Bruin

Deputy President (Clubs & Societies)

Alex Savell

Deputy President (Finance & Services)

Chris Kaye

Deputy President (Welfare)

mean that from next year, for hundreds of students coming to one of the best universities in the world will be more affordable. This is what we mean when we talk about 'amplifying the student voice', our collective voice enables us to change things for the better in a way a single student couldn't achieve. That is what makes students' unions great.

Our Impact Report is a summary of some of the great things that the Union has achieved this year. It seeks to highlight how the vast array of services, activities and events we run have affected our members.

A big thank you to everyone that has helped us this year!

VISIT OUR IMPACT WEBSITE FOR even more information!

imperialcollegeunion.org/impact

ENHANCING THE Student Experience

Imperial College Union plays a key role in how students learn, develop and grow during their time here, especially through the skills that they learn through involvement in our activities

COMMUNITY CONNECTIONS

Community Connections went from strength to strength this year. We have more than doubled the number of charities and community organisations we have partnered with preivously, offering the very best volunteering opportunities to our students.

We have delivered 14 Mass Volunteering events this year, from the de-installation of poppies at the Tower of London and clearing scrubland with the London Wildlife Trust, to volunteering at a community fete or supporting research open days at Harefield Hospital.

Our members have requested further information on 1149 opportunities advertised via Community Connections, with hundreds volunteering in these positions. Our Community Connections newsletter is sent to 879 students on a fortnightly basis, highlighting the latest volunteering opportunities with our partners.



1,149

Number of volunteerting opportunities that students requested further information about through Community Connections.

879

Number of students on the Community Connections mailing list, receiving our fortnightly newsletter.

3,962 term 1 3,948 term 2 + 4,251 term 3

12,161

Number of volunteering hours logged this academic year.

IMPERIAL PLUS

Imperial Plus closes out the year with a total of 12,161 volunteering hours logged - these are hours that our students have spent volunteering on campus as part of Union or College activities, or out in the local community.

109 volunteers have been awarded the Volunteer Certificate in acknowledgement of the time they have dedicated to volunteering and 25 have passed Volunteer Accreditation for the additional skills they have acquired in their roles. 12 of our volunteers have also achieved the Imperial Plus Volunteer Qualification – an ILM Level 5 Award in the Management of Volunteers. Volunteers with the Certificate, Accreditation or Qualification are able to see how their skills have developed through volunteering, and have those skills and their time acknowledged.

We're proud of all our volunteers and the work that they do - they are the heart and soul of what we do at Imperial College Union. Congratulations to all of them for their t this year!

109

volunteers have been awarded the Imperial Plus Volunteer Certificate

25

volunteers have been awarded the Imperial Plus Volunteer Accreditation.

12

volunteers have achieved the Imperial Plus Volunteer Qualification

STUDENT VOLUNTEERING WEEK

Student Volunteering Week (SVW) took place nationwide from 23 February - 1 March. Working together with Imperial Hub, we saw 65 volunteers take part in 13 one-off volunteering activities held throughout the week.

96% of volunteers taking part during SVW felt it enhanced their student experience and everyone plans to volunteer again.

As part of SVW, we launched the Great Volunteer Thank You, an opportunity for students (and staff) to let our volunteers know the difference they've made at Imperial. Thank Yous could be written on postcards or online, and all the thank you's were passed on to our volunteers.

Over 30 volunteers took part in our Great Volunteer Thank You videos, telling us their motivations to volunteer and the impact they have made. In total, we received 453 thank you messages for 377 volunteers!

ALL THE FUN OF THE FAIRS!

We run a number of Fairs throughout the academic year, and this year's Fairs were some of our busiest yet!

Our Freshers' Fair on Tuesday 7 October was bigger and better this year than it's ever been. It housed 400 stalls in total across 13 locations on the South Kensington campus. Over 300 of those stalls were for our Clubs, Societies & Projects, with the rest going to College departments and external companies. The Freshers' Fair attracts up to 6,000 students across the day and is a big part of Welcome Week. October also saw our second Volunteering Fair and our annual Careers Fair, hosting 82 companies and welcoming 2,500 students between them.

In the new year, we held our second Refreshers' Fair in the Great Hall, Sherfield Foyer and Queen's Lawn Terrace. Previously known as the New Year Fair, this year's event saw 23 College departments and external companies and 25 Clubs, Societies & Projects take part. 500+ students attended over the day, and gave students a chance to engage with our Clubs, Societies & Projects again, helping us towards our highest levels of engagement in student activities ever.





96%

Of volunteers taking part during SVW that felt it enhanced their student experience, and plan to volunteer again. 453 THANK YOUS

e received 453 thank you messages for 377 volunteers on our Great Volunteer Thank You postcards!



OUR NEW BAR AND KITCHEN

In September the new hall of residence in North Acton, Woodward Hall, opens to almost 700 new students. As part of a number of facilities at the hall there will be a brand new restaurant and bar that we will be running in conjunction with College's Campus Services. We ran a poll to get your input into what the name should be. Drawing inspiration from the local area, a shortlist of names was drawn up. Over 600 of you took part in the poll and we are pleased to announce that the winning name, by a fine margin, was The Foundry.

The Union lobbied to run this space at Woodward, and be at the heart of the new student community there. It is the first time that the College and the Union has opened a new restaurant and bar outside of one of our campuses, and we're very excited to welcome you to it in September.

SUMMER BALL SUCCESS

We took your feedback from last vear's Summer Ball survey and ran a poll for you to vote on what the theme of this year's ball should be. Over 900 people cast their vote and chose between Moulin Rouge, Vegas, Bond, Hollywood, and Charlie and the Chocolate Factory. The winning theme, Bond, got 35% of the vote.

2009/10

People played our Crack the Code game to reveal Professor Green as our

Due to popular demand for tickets, we opened the h-bar to ensure that more of you could attend. This meant that 1,550 of you could attend the Ball. A line up of live music and a Silent Disco in the h-bar added to the music in the Queen's Tower Rooms and Great Hall, as well as the funfair, ice cream van, barbeque, and fireworks over the Sherfield Building. You can't forget about the Afterparty at the Union as well. It was our most successful Ball vet.



Number of votes cast in the Summer Ball theme poll.



Number of students who attended the Ball - 150 more than last year.

STUDENT ACTIVITIES

We've hit our highest number of Clubs, Societies & Projects this year, reaching 347 different groups for students to join. These groups consist of 24.633 members in total!

Our groups have been busy on tours and expeditions in recent months as well. The tours have seen some of our groups go as far as New Zealand,

17.891

2011/12

and all student led expeditions were approved and granted funding this year; this included E.Quinox who travelled to Rwanda to develop cost-effective and renewable energy sources, and Engineers Without Borders who work with NGOs to provide engineering solutions to communities in the Philippines.

21,219

2014/15

Growth of Club, Society & Proiect memberships over the last few years.

24,633

GIVE IT A GO

Give It A Go ran two schemes again this year in October 2014 and January 2015, featuring 170 sessions between them. Feedback from our Clubs, Societies & Projects about participarting in GIAG was very positive – 66% agreed that their activity had lead to an increase in members. We also received positive feedback about the ease of registering an activity, the helpfulness of the Student Activities team, and additional promotion offered via the Union for GIAG.



UK'S MOST IMPROVED STUDENTS' UNION

20.393

2012/13

The Times Higher Education's (THE) Student Experience Survey 2014 measures students' opinions of their university experience. This year Imperial College Union was the second most improved students' union in the UK rising 24 places. We were rated 5.6 out of a possible 7 - an increase from 5.2 in 2013. This is a great result and a real measure of the hard work of our student volunteers.

2010/11

elected officers and staff in making our members' time at Imperial the

best it can be. Since 2010 we've been the most improved students' union in the UK in the survey. Overall, we are ranked 24th in the UK, and the College rose 15 places from 43rd to 28th

2013/14



INTERNATIONAL IMPERIAL

groups that agreed that

GIAG activity

had led to an

increase in

members.





International Imperial was launched in November to celebrate the culture and diversity at the College, providing a week full of activities that were a huge success. Many of our groups got involved and ran a range of activities, including the Japanese Society hosting an Origami Workshop, to BanglaSoc demonstrating a traditional Bangladeshi game by running a Carrom Tournament, and Kung Fu hosting a taster session, to name a few. From this we had many nonmembers becoming members and learning something brand new!

Amplifying THE STUDENT

One of our primary functions is to represent our members to the College and the wider community. The Union should be champions for excellent teaching, research and feedback, and play a key role in helping the College improve students' experiences in this area.

LOBBYING SUCCESS

Last year we lobbied on a national scale. This year our lobbying has been a lot closer to home, which has resulted in great wins for students at the College.

Lobbying done by last year and this year's Officer Trustee team resulted in changes to the College's Bursary scheme. From 2016/17, any student attending Imperial with a household income under £50,000 will receive £4,000 a year. Combined with other funding (e.g. Maintenance Loan and Grant from the Government), each of these students is guaranteed at

least £11,223 a year to cover cost of living over 39 weeks. Students with a household income of under £16,000 will receive over £14,000 to cover cost of living for 52 weeks.

£4,000

a student attending Imperial with a household income under £50.000 from 2016/17.

STUDENT CAMPAIGNING GAINS DISCOUNTS FOR STUDENTS

As of 1 March, our range of feminine hygiene products in our shops was discounted to cost price, a request that was raised at a Union Council meeting. It was suggested by a student to Chris Kaye, our Deputy President (Welfare), that these products were sold at cost price and after agreement with the Management Team and Council members, the change came into effect.

This is a great example of changes made at the Union as a result of feedback from our members. Chris Kaye commented, "For many women, sanitary products are an essential rather than a luxury. It seems right therefore that these should be sold at minimum cost to our students and wider Imperial community. The Union management team were very amenable to the idea, for which I am very grateful."

NEW ROOM MOVE POLICY

The Union led on a campaign to have a formal process for students to swap rooms in halls through the College. A new Room Move Policy will apply for the 2015/16 academic year. Students will be able to swap rooms within halls after two weeks from the start of the year via the Student Hub, and we will be pushing for swaps to be between halls in the future.

The Union is proud that it has been able, through constructive lobbying and a joint approach with the College to make a positive, member-led change to thousands of future Imperial students.



CHEAPER RENTS IN HALLS

Our current Officer Trustee team have also helped change the pricing structure for halls of residence.

Tom Wheeler, Union President, presented a paper at Union Council that he had worked on with the College's Chief Financial Officer, outlining a number of options for how the College should set halls rents. Council chose the option where the average rents in Wilson and Woodward halls were reduced, thus making the point of entry to living in halls considerably lower in future.

FOCUSING ON FEEDBACK

Our National Student Survey (NSS) and Postgraduate Taught Experience Survey (PTES) repsonses this year both focused on feedback. Our survey responses are an important element of our ongoing dialogue with College and our members about continually improving education at Imperial College London. With 35 recommendations between them, they both serve as useful toolkits for any College staff member or Academic Representative who wants to address feedback across the institution.

REP CONFERENCE 2015

Our second Rep Conference in February 2015, attended by academic staff and Academec Representatives, was themed 'Feedback at Imperial'. It reflected the key election promise of Pascal Loose, our Deputy President (Education), and addressed one of the most important academic issues our members raise. The conference was attended by staff from all faculties, as well as Educational Development, Graduate School and College leadership, and we received very positive reception from College staff in particular.



OUR INPUT INTO THE COLLEGE'S NEW STRATEGY

Every five years, the College decides what its most important priorities are for the future. It does this by asking its staff and students what matters the most to them – to find out what the Imperial community thinks should lead College's strategy and drive its most fundamental decisions.

March 2015 saw the launch of the College's latest strategy consultation, and Imperial College Union submitted a response on behalf of our 17,000 members. Our proposals highlighted three themes that our members felt deserved a clear commitment in the College's plans for the next five years:

- Supporting the wider learning experiences of our students
- Listening and responding to the student voice
- World-leading assessment and feedback as a crucial component of educational quality

The College took our response on board and as a result the final strategy includes many of our propositions, including an important commitment to the mental well-being of all Imperial students. This is an important example of the Union's successes in collaborating with the College on making the Imperial student experience better every year. We are proud to have influenced such an important document and welcome the College's process and their willingness to engage with, and adopt, our proposals. You can read our response to the strategy on our website.

Response to the College's Draft Strategy 2015-20

ACADEMIC REPRESENTATION NETWORK

Our Academic Representation Network has elected Representatives (or Reps) across all departments at the College, and their job is to collect invaluable feedback from students about all aspects of their academic experience, which is then fed back to staff. This year, we have 516 Reps across the network and they have done some great work. For example, fourth year exams in the school of Medicine were rescheduled, affecting students' travel and revision plans during the Term 1 break. However, the Academic Representatives successfully lobbied the Faculty to

have their fourth year exams moved back to the original timescale.

This year, 125 Reps attended our Rep Training sessions in October. Feedback from the training was positive; some of our Reps said the training "was very helpful and gave me the general idea and insight about all the facilities, groups and institution, where to go seek help and bring change" and inspired them to develop their roles.

516

Number of Academic Reps elected in 2014/15

"We will prioritise the mental well-being of the student body, recognising this as both a moral imperative and a prerequisite of academic success."

Action point in the College's strategy as a result of the Union's direct involvement in the strategy.



YOUR REP & COUNCIL ELECTIONS

In October, we elected our Year and Course Representatives, the 16 Ordinary Members of Council, Campaigns Officer, Disabilities Officer and the Graduate Students' Union Reps for 2014/15.

A massive 4,600 students participated, with 350 candidates from all across the College competing for their vote. Imperial College Union sets the pace nationally for student elections – for three years we have had the highest turnout in England & Wales for Officer Trustee elections, and now we are first in the UK for Academic Representative & Council elections.

The Departmental turnout battle was won by Civil & Environmental Engineering, where a massive 47.8% of students – including Undergraduate and Postgraduate – cast their vote. The runners-up were Chemical Engineering, School of Public Health and Electrical & Electronic Engineering, each of which had over 40% of their students take part.

7,258
Students voted in The Big



Percentage of students that voted in The Big Elections, giving us the highest turnout in England and Wales again! **161,546**Total number of votes

cast by those 7,258 students!

STUDENT ACADEMIC CHOICE AWARDS 2015

Nominations for our Student Academic Choice Awards (SACAs) opened in November 2014 and closed in February 2015. A last minute surge saw a record number 808 nominations submitted! Nominations were submitted by 586 students, resulting in 407 members of staff receiving a nomination.

All nominated staff received a coveted SACAs mug as a little gift from us, and were sending us their #mugshots on Twitter! The ceremony took place on Monday 11 May and was attended by some of our shortlistees and their nominators, as well as the College's President Alice Gast, and Provost

Professor James Stirling who praised the work of all the shortlistees and paid compliments to our ceremony, saying it was better than the BAFTAs!

The SACAs enable students to reward excellence and innovation amongst Imperial's academic and professional staff. We believe teaching and supervision are skills of equal worth and value to research, and we aim to build a community in which academics, staff and students all feel empowered to bring forth new ideas. We look forward to this event continuing to grow in stature and size over the next few years.



WE REGAINED OUR DEMOCRATIC CROWN!

Our Big Elections in March were our biggest yet, with more positions and voters than ever before.

With over 42% of students at Imperial voting, we once again have achieved the highest turnout in students' union elections in England and Wales. 7,258 students took part and cast 161,546 votes, our highest ever amounts.

Amongst that, we had an increase in our Postgraduate student community voting. 50% more Postgraduate students voted in this year's elections than in 2014, and in total 22.5% voted overall, alongside 59.5% of Undergraduates.



The elections culminated in our Results Party in Metric on Friday 13 March where we announced the results and finished off the evening with our signature confetti launch surrounding our newly elected Officer Trustees! All of the results for the elections are online on the Union website



808

Nominations received for the SACAs this year.

586

Students submitte those nominations

407

Staff members nominated for awards.

a Student Community

The Union should be the hub of the student community – ensuring that students are happy in their surroundings; feel supported by their peers and can seek advice when they need to.

OUR CAMPAIGNS

The new Campaigns section of the website launched this year featuring an A to Z of campaigns, information on how to create a campaign and our Liberation Zones. 20+campaigns launched this year, and some will be running into the next academic year.

Notable campaigns include Mentality, looking at mental health at Imperial. A report was produced and presented to College and the Union about what issues our students face. Key findings include that 4 out of 5 of the top causes of mental distress are academic, including coursework, exams, and academic performance.
Another notable campaign is ICSexism, aimed at raising awareness and combating sexism on campus. This campaign is still active and it has already gathered details of a number of experiences from harassment to comments made by academics.

Some of our campaigns are part of national movements as well. For example, Fossil Free Imperial is part of a wider campaign to lobby universities to cut ties with the fossil fuel industry. The campaign managed to secure a meeting with fund managers in College to discuss

FUNDRAISING SUCCESS

Raising and Giving, or RAG, and Bike Users Group held their first bike auction of this academic year in November. There was a great turnout and they raised an impressive £4,500 after selling roughly 30 bikes. The funds were split between three charities - twenty20, Kids UK and Lively Minds. This impressive sum will support a broad scope of people.

This year's Charity Week saw the Islamic Society raise over £83,000, raising more money than both UCL

and Kings combined. Imperial has nearly half the number of students that either institution has, so this was a tremendous effort by all those who participated and donated.

A huge amount of effort went into the fundraising with a variety of creative methods from pamper sessions, football tournaments, selling cupcakes and a whole host of other activities

£83,401.70

The amount of money raised by the Islamic Society during Charity Week 2014.



Total number of responses to the Mentality survey about mental health at Imperial.



Passionate about something? We can help you campaign about it! Visit the Campaigns section on our website.



MUMS & DADS

Every year we run the Mums & Dads scheme, where we match incoming first year students (or Children) with returning students (or Parents) based on their department and interests.

This year's Mums & Dads scheme matched 1832 new students with 532 parents across 12 departments. The Faculty of Earth Science and Engineering had the most Parents signing up overall – we had double the number of Parents than we needed.

565

Families across the whole of Imperial (excluding Faculty of Medicine).

92%

Percentage of students satisfied or better with our Mums & Dads



HELLOICU CREW WELCOME NEW STUDENTS TO IMPERIAL

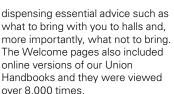
56 students became this year's #helloicu crew, volunteering during the International Orientation programme and throughout Welcome Week. They helped students move in to halls, were at Mingles and welcome events, ran tours and provided advice, helping new students settle in to life at Imperial.

WELCOME WEEK 2014

Welcome Week took place 4 -10 October this year and it was iampacked full of events and activities. Alongside our usual Undergraduate and Postgraduate Mingles, Freshers' Fair and live music and comedy in the Union building, there was a fresh line up of events for Postgraduates at the h-bar, featuring an Open Mic Night, live comedy, Graduate Students' Union Pub Quiz and PGI Friday DJ night. Over 8.600 students attended our Welcome Week 2014 events.

We launched the Welcome section of the Union website in August and it was the one-stop shop for incoming students, containing helpful and fun information about life at Imperial and being a new student. Our 'Top-tips' news articles

dispensing essential advice such as what to bring with you to halls and. more importantly, what not to bring. The Welcome pages also included online versions of our Union Handbooks and they were viewed





920/0

more with our #helloicu crew during Welcome Week.

90%

Percentage of students that agreed that the Union improved their experience of Welcome Week.



included our Freshers' Ball headlined by Finn Jones



880/0

22,218

articles on our Welcome



UNION AWARDS 2015

Imperial College Union is nothing without our volunteers, and the Union Awards is our way of celebrating their hard work. Nominated by students, the recipients of these awards make the Union what it is and help us to do a lot of the great work that we do in enhancing the student experience at the College.

Number of nominations for our 14 Union Awards.

UP 120 ON LAST YEAR

Nominations opened on Monday 27 April and closed on Monday 27 May and we received 537 nominations for our 14 awards - 120 more nominations than last year!

The ceremony took place on Monday 15 June, with almost 170 winners across the board. Some of the winners included ICTV, who won our Innovation & Enterprise Award for their productions this year which included Imperial Question Live and Meet the Candidates. The Islamic Society won Club, Society & Project of the Year for their fundraising work, and event of the year went to A Capella for their Inernational Championship of Collegiate A Capella event.

The Rep Teams of the Year were awarded to Physics for Undergraduates and the Graduate Students' Union Academic and Welfare Officer Team for Postgraduates. Colours were awarded to 118 students and 39 students

recevied Outstanding Service Awards for their contributions to the Union. All of our volunteers who achieved the Imperial Plus Certificate, Accreditation or Qualification this year were acknowledged and applauded during the ceremony as well.

Number of students that

Award this year.

WELCOMING STAFF AND STUDENTS TO THE H-BAR

There was an increase in events and offers at the h-bar this year, aimed at reaching out to the staff and Postgraduate community. This is an area of constant development for us, and we've seen some great events attended by both students and staff so far this year.

For example, the Graduate Students' Union ran a Departmental Challenge at the h-bar alongside their bi-weekly Pub Quiz.



The Union also launched its own Wine Tasting events – the first event was trialled to staff in January, and was then opened out to staff and students in March. We look forward to welcoming even more next academic year!

CARNIVALS TAKE OVER SOUTA KENSINGTON!

There were three end of term carnivals in FiveSixEight, Metric and the Union Bar this year. We've seen the bars transformed into a tropical paradise at Christmas, visited the Wild West in the spring and celebrated the summer in June.Each carnival was successful in its own right, especially the Spring Carnival. This year saw a 140% rise in ticket sales online before the event compared to last year.



20 student staff and DramSoc crew worked on the event to make it a great success, three of them being Student Supervisors. Seven acts performed in FiveSixEight and Metric on the night, including four student acts and our very own India from our Student Activities team!

All of our carnivals, and a range of entertainment at the Union, has featured student staff, crew, acts and DJs to make

the events work - they deserve a massive thank you!

140% INCREASI

In tickets sold online before the Spring Carnival in March, compared to last year.

REYNOLDS' BATTLE OF THE BANDS

Our first Battle of the Bands saw 16 bands compete over four heats in February and March, with the winner of each band competing in the final on Thursday 26 March. Bands were all made up of Imperial students, and they came from a cross section of faculties at the College.

250 people attended all four heats and the final, voting for the bands they

wanted to win. This year's winners are Wolf Cellar, a three piece rock band. They won a £500 prize and played at Summer Ball on the same bill as Professor Green.

Battle of the Bands was a great example of the new range of events and activities at Reynolds, diversifying what it offers to all students at Imperial. Plans are already underway for next year's event. 16 th

Number of bands that competed in ou Battle of the Bands heats.

250

Number of attendees to all of the heats and final for Battle of the Bands.

Creating a SUSTAINABLE ORGANISATION

Imperial College Union should be recognised as a charity that is financially sound, is a great place to work, and makes the most of the resources that are available to it.

OUR SPACES GET A MAKEOVER

The College and the Union made a massive investment in the west basement of the Beit Quadrangle with the opening of our new Media Centre and club storage space in September 2014. A brand new radio studio, darkroom, performance space, studio, edit suite and newspaper office has given our media clubs the opportunity to create better content than ever before.

The Media Centre has been put to good use this year. We've seen the first Imperial Questions Live, and an all new Meet the Candidates for The

Big Elections, using both the studio and radio studio simultaneously. Videos used for our SACAs ceremony were also shot in the Media Centre by ICTV.

As part of continuing work in the main Union building, the Concert Hall was refurbished and was completed in Term 1. As well as updated decor and new floor, the Concert Hall has also gained a new fly gallery and stage arch. Both refurbishments have been well received by students.



£100,000

Of Union funds invested in the Media Centre, creating one of the best in the UK.



Number of page views of imperialcollegeunion.org/shop this year.

IMPERIALCOLLEGEUNION.ORG

imperialcollegeunion.org, our online home, has been the centre of our communications to and with students, and traffic is up by 8% year-on-year. There have been a number of changes and developments to the site this past year, including the addition of a new Campaigns section in January. Since its launch, those pages have received 18,864 page views. Like last year, the day of our

Freshers' Fair was the most popular day of the year for our website. On Tuesday 7 October 2014, we received over 101,000 page views made by over 8,000 users! The most popular area of our website this past year was our Shop section, where you can buy memberships, tickets and branded Imperial merchandise, earning over 1.8million page views over the past year.

BEIT VENUES

Beit Venues, run by our Events Team, continues to be a strong area of growth for the Union. Last year, it surpassed budget by a considerable margin and has done so this year as well. This income contributes to many areas of the Union, such as helping to fund capital projects such as the Media Centre in the West Basement.



Our Events Team deliver a range of events from one-off meetings, to drinks receptions, to full sit down dinners and everything else between! Their hard work helps the Union deliver some of its most important events such as the SACAs and Union Awards.



£114,868

Amount ahead of Beit Venues annual income budget as of June 2015.

NUS GREEN IMPACT

One of the Union's objectives from its strategy was to work towards our improvement in the University Green League. Part of that work included taking part in the NUS Green Impact scheme, going for the Bronze Award. Plans are already place to go for the Silver Award in 2015/16.

Headed up by our Commercial Services Manager, a team of staff reviewed current practices and implemented changes at the Union to meet the scheme's criteria in order to better measure and reduce our environmental impact. Results of the scheme have included development of office and venue shut procedures to save energy, increased recycling facilities and targets for saving resources such as paper consumption.





Number of criteria we had to complete for our Green Impact award submission.

WE ARE METRIC

We Are Metric (WAM) nights are our avenue for Clubs, Societies & Projects to host an event in our nightclub Metric to showcase their activities, talents and interests, as well as potentially growing their membership and income.

We've had 39 WAMs in total this year that were all huge successes for the Club, Society or Project involved. These included a Chemical Engineering Society Cocktail night, the Tri-Union Bar Night for the CGCU, RCSU and RSMU, the BioChemistry Halloween Party, Beitain's Got Talent hosted by residents of Beit Hall, and post exam celebrations. All events had 100+ people in attendance, with the Tri-Union Bar Night hitting 500 people!

39

Number of We Are Metric (WAM) nights this year.

Highest number of attendees for a WAM this year.

500

CASUAL STAFF

Students are currently employed in a numbers of roles including Bar and Retail Staff, student DJs, Receptionists for our Student Activities Centre, Porters to help set up and clear down events, Promo Staff to distribute leaflets on campus, and even Minibus Drivers to examine students and staff to drive our minibuses! One of our strategic objectives is to increase the number of students employed by the Union every year, and we will certainly be looking to achieve this again next academic year.



Number of casual student staff we employed at the Union in 2014/15.

THE UNION SHOP

The Union Shop and Shop Extra on the Sherfield Walkway have performed tremendously over the last academic year. The Union Shop sells branded merchandise and clothing and saw an increase in sales of clothing right at the start of the year. It has since gone on to sell 12,679 items of clothing over the course of the year.



12,679 Items of clothing we've sold in the Union Shop to date

Read about our Green Impact online on our website.



SHOP EXTRA

Shop Extra, our new outlet on the Sherfield walkway, opened in August selling confectionery, drinks, tobacco, newspapers and magazines, everyday



essentials such as toiletries, batteries, gifts and cards. It is a bright and bold addition to the walkway and has earned praise from College staff and students alike.

Its sales have also gone well this year and there have been a number of food and drink ranges added to the shop that have been very popular including Korean pot and bowl noodles and imported sweets from America.



Number of drinks sold in Shop Extra to date.

73,866

35%

Percentage of respondents that

Percentage of respondents that were Postgraduate students.

YOU TOLD US WHAT YOU THINK ABOUT US

Our annual member satisfaction survey received over 1,956 responses this year, over 800 more than last year! We had a higher percentage of Postgraduate student responding this year as well, rising from 20% to 35%. Overall, 89% of all respondents agreed that the Union had a positive impact on their time at Imperial.

Last year, there was a significant rise in the precentage of students that agreed that we were the voice for all students at Imperial. This number has risen again from 71% to 72%. We've made great strides in representing students at Imperial this year, and it has been encouraging to see that this has been reflected in the survey results. Union departments are analysing all of the results and feedback to help improve their services and

activities for the next academic year.



1,956

Number of respondents to the Union Survey - over 800 more than last year's 1,104 repsondents.

GOING GREEN IN OUR SHOPS

In March, 5p charge for plastic bags was introduced to encourage customers to go green and bring their own. 5,233 carrier bags have been purchased since the start of the charge. This was introduced as part of our Green Impact work, and has had a good response from our customers so far.



Number of plastic bags sold since the start of the charge for them in March.

imperialcollegeunion.org/sho

February 2015, we will be Ige for our plastic bags in the shop Extra. A plastic bag for ase will cost only 5p. y a bag with you, and you can our shops. In turn, we will use and help the environment.

your continued cust cooperation.

We're going green, and you can too!



COMMEMORATION DAYS

Our shops are always open on Undergraduate and Postgraduate Commemoration days and have stalls out on campus selling branded merchandise to graduates and their guests. This year, the shops took almost £43,000 in sales on both days - an increase on the previous year. On Undergraduate Commemoration day sales were up 9% on last year, and on the Postgraduate Commemoration day they were up by 32% - a massive increase!

£17,030.48

Amount of goods bought on Commemoration Day in October 2014.

£26,220.52

Amount of goods bought on Commemoration Day in May 2015.

INVESTORS IN PEOPLE

One of the Union's strategic objectives was to "demonstrate our commitment to being an excellent employer by securing and retaining Investors in People status". The Union's IIP application was submitted in February, and a number of staff were interviewed by an external assessor. Subsequent to all of the interviews, the Union achieved IIP status and is a holder of the Standard Award. We are the only part of College to currently hold

IIP status - something to truly be proud of. A detailed action plan for continued improvement is being written using feedback from our written assessment. This action plan will ensure that staff at the Union continue to do great work for our members at Imperial.





Number of criteria we had to complete to achieve the IIP Standard Award.

