The Leadership Elections 2018

#leadthechange

Training for Candidates

Candidate Briefing

◢ Overview of the Leadership Elections 2018

◢ Key rules, good conduct and common mistakes

◢ The Elections Team

◢ The voting system and the count

◢ The release of the results

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Overview of the Leadership Elections 2018

- ◢ Flagship event of Britain's most active student democracy

- ◢ The event that pumps fresh energy and ideas into the Imperial student experience

- ◢ The biggest event in the Imperial calendar

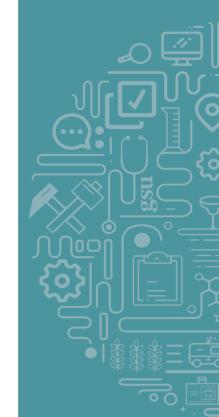- ◢ 700+ positions across every type of volunteer and activity offered by Imperial College Union

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Overview of the Leadership Elections 2018

- Manifesto deadline: **17:00 tomorrow**

- Candidates revealed and voting opens: **from noon on Friday 2 March**

- Meet the Candidates: **Wednesday 7 March**

- Voting closes: **noon on Friday 9 March**

- Results party: **evening of Friday 9 March**

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Rules

◢ Rules are there to keep the elections fair and accessible

◢ By becoming a candidate, you have stated to us that you have read and understood the rules

◢ You will be considered responsible for the actions of your campaign team

◢ If in doubt, ask!

Key rules to remember

- ◢ No campaigning before the Candidates Revealed event

- ◢ No use of pre-existing mailing lists, social media groups/pages, group chats

- ◢ No unsolicited online contact (spamming)

- ◢ Stay within your budget

- ◢ Expenditure will be subtracted from your budget at the market rate, not necessarily the rate you paid for it

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Common mistakes

- Posting on an existing social media page or channel

- Spamming – texting all of your WhatsApp contacts or DMing your entire cohort

- Not proactively ensuring your campaign team are aware of the rules
  - 'Letting' them break the rules on your behalf – including failure to clarify to them what they can and cannot do

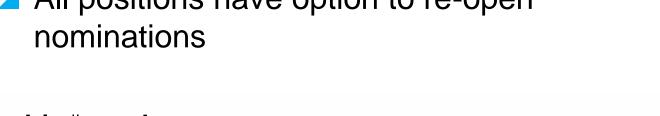- Claiming ignorance of rules as a defense

Elections team

▲ Returning Officer:

  ◢ Ben Macphee, CEO of Canterbury Christ Church Students' Union

▲ Deputy Returning Officers:

  ◢ Fran Hyatt, Education & Welfare Manager
  ◢ Iain Pullar, Student Activities Manager

▲ Supported by the Marketing & Systems teams

▲ All contact should go through elections@imperial.ac.uk

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Voting system

▲ Single Transferable Vote

▲ Known as Alternative Vote for roles in which only one person can win

▲ Voters rank candidates in order of preference:

▲ 1 for favourite, 2 for second preference

▲ Vote as far 'down the list' as they like – can just say 1, can rank some, can rank all

▲ All positions have option to re-open nominations

The results

- Voting closes at noon on Friday 9 March

- There is a two-hour window for complaints to be received

- If all is well, the count takes place at 14:00

- CSP results processed and released immediately

- CU and DepSoc Committees shown at Results Party

The results

- Council Chair
- Student Trustee
- Felix Editor
- Liberation & Community Officers
- Constituent Union Presidents
- Officer Trustees
  - Deputy President (Finance & Services)
  - Deputy President (Clubs & Societies)
  - Deputy President (Welfare)
  - Deputy President (Education)

- Union President

Campaigning Checklist

◢Create strong, original policies

◢ Demonstrate your experience

◢ Campaign in person, in print, and online

◢ Be inventive and memorable

◢ Stay positive and optimistic

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ANY QUESTIONS?

You can contact Fran & Iain, the Deputy Returning Officers, on elections@imperial.ac.uk.

GOOD LUCK & GOOD CAMPAIGNING!