

For External Advertisers

IMPERIAL COLLEGE UNION SPONSORSHIP GUIDE



SUMMER BALL

The Summer Ball is the huge end-of-term celebration that takes place across the South Kensington Campus. It's a Graduation and End of Year Ball all in one - attended by 1,800 students. Last year the ball included a fun fair, fireworks, photo booth and performances from our amazing student performers alongside a big headliner act.



SPONSORSHIP

Sponsoring this event is can consist of your logo appearing on the wristbands given to each student attending the Summer Ball, or having your logo on our ball map, which outlines all of the locations of each attraction.

CATERING

Have you thought about catering the Summer Ball? There is opportunity to sell food during the first part of our ball (19:00 - 02:00) - this offers a great platform to promote and supply your food products. You would be able to trade during this time as well; we would be keen for the prices to be student friendly, and for food to offer Halal and vegetarian options.

CONTACT INFORMATION

Working with a particular budget in mind? Let us know, we're always keen to keep our clients happy and deliver outstanding services for the benefit of our students and clientels, so will endeavour to be flexible. If you're a charity, small business or start-up, get in touch to talk about discounted rates and/or packages.

For all sales, please queries contact:

Brittannia Mcleod, Marketing and Sales Coordinator

▲ unioncoms@imperial.ac.uk

▲ 020 7594 8060

COSTS

▲ **Branded vinyl and fabric wristbands £700 +VAT**

▲ **Photobooth £500 +VAT**

To provide or sponsor our photobooth. You can have the photographs branded with your logo/message.

▲ **Summer Ball programme £350 +VAT**

COSTS

▲ **Catering hire fee £500 +VAT**

We will take NO percentage of sales.

▲ **Catering Packages £700 +VAT**

Can consist of catering and running an interactive feature e.g. photobooth. Please contact us to discuss other package options.

Imperial College Union

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