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TOUR PROPOSAL AND SUBSIDY APPLICATION FORM

CLUB INFORMATION

Club / Society	A&E Musical Theatre Tour
CSC / FSA	A&E Exec

TOUR LEADER

Full Name	Robert Felstead
Committee Position	Chair
Contact E-mail	robert.felstead @ imperial.ac.uk

TOUR PERIOD

Between 16th May & 15th Nov
SUMMER

TOUR OUTLINE

Destination	Budleigh-Salterton
Country	England
Travel Dates	from 24th Jul 2008 to 10th Aug 2008

NUMBER OF PARTICIPANTS

ICU Student Members	35
Other Participants	25
Total	60

TOUR PURPOSE

The purpose of the tour is to perform the musical 'On the Town' in the Public Hall Budleigh Salterton. This involves 5 days of setup where we transform the public hall into a theatre space, and then 10 performances (including a matinee) over the remainder of the tour. For the duration of the tour we live at the local primary school with people either camping on the playing field or in one of the classrooms. Performing in a venue away from college allows people to perform to a different type of audience, and allows for us to do things on a larger scale.

This will be the 41st year that we have taken a show to the town, making it an annual event in the town (even publicised by the local Tourist Board). Thus it remains an excellent location, as not only do we have a good relationship with the town, but also we are familiar with the venue and thus can work to its absolute limit in producing the performance. The audience are often veterans of previous performances and thus have expectations for whatever we do next. It is therefore always a challenge to make the next show meet these standards, otherwise a disappointed audience would not necessarily return the following year and thus reduce audience figures.

The budget is set to break even with the target audience figure. Whilst publicity may play a part, word of mouth usually draws a large part.

EXPENDITURE

TRAVEL EXPENSES - Description	Cost/Person	Total Cost
Set + Luggage Truck	£26.95	£1,617.02
Fuel for Car	£15.00	£900.00
TOTAL	£41.95	£2,517.02

NON-TRAVEL EXPENSES - Description	Cost/Person	Total Cost
Music Hire & Royalties	£32.62	£1,957.45
Set Lighting Sound	£58.33	£3,500.00
Costume hair + makeup	£15.39	£923.40
Publicity	£21.28	£1,276.60
Refreshments + 1st Night Reception	£4.18	£251.00
Room Hire	£49.65	£2,978.72
Insurance	£5.53	£331.91
Domestic	£8.33	£500.00
T-shirts	£8.33	£500.00
Tourist Information Commission	£19.13	£1,147.50
TOTAL	£222.78	£13,366.59

AUTHORISATION

Approved by:	Name	Signed	Date
Club Chair / Treasurer			
CSC / FU Chair / Treasurer			

SUMMARY EXPENDITURE

		Cost/Person	Total Cost
		Non-travel expenses	£222.78
		Travel expenses	£41.95
		Flight expenses	£0.00
		Total	£264.73
Subsidy Rate	32%		
Flight Subsidy	32%		
		Maximum travel subsidy eligible for this tour	£13.42
		Maximum flight subsidy eligible for this tour	£0.00